

# ANNUAL REPORT

## **collaboratory**<sup>®</sup>

Track • Report • Connect • Plan

2025-2026

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# MISSION AND DEFINITION



**UNC GREENSBORO**  
Institute for Community  
& Economic Engagement

ICEE's mission in Collaboratory is to **communicate** our institutional story and **connect** faculty, staff, and community partners around **shared community-identified priorities** and passions for shared learning and mutual benefit. This publicly searchable, online database is home to the **community-engaged and public service work** that keeps UNCG rooted in our community and connects us to resources that enable us to continue **show up for our neighbors**.

The term **community-engaged scholarship** (sometimes also referred to as the scholarship of engagement) refers to **research/creative activities, teaching, and service** undertaken by faculty members in collaboration with community members (and often students) and that embody the characteristics of both community engagement (i.e., reciprocal partnerships, public purposes) and scholarship (i.e., demonstrates current knowledge of the field/discipline, invites peer collaboration and review, is open to critique, is presented in a form that others can build on, involves inquiry). It is important to note that scholarship and research are not synonymous, as stated in the UNCG University-wide Promotion and Tenure Guidelines, and, therefore, should not be conflated. It is also important to note that not all community-engaged activities undertaken by faculty comprise scholarship.

Collaboratory shares the **who, what, when, where, and to what end** community-engaged activities are happening.

# CARNEGIE COMMUNITY ENGAGEMENT CLASSIFICATION



Community engagement describes collaboration between institutions of higher education and their larger communities (local, regional/state, national, global) for the **mutually beneficial exchange of knowledge** and resources in a context of partnership and **reciprocity**. The purpose of community engagement is the **partnership** of college and university knowledge and resources with those of the public and private sectors to **enrich scholarship, research, and creative activity**; enhance **curriculum, teaching, and learning**; **prepare educated, engaged citizens**; strengthen **democratic values** and **civic responsibility**; address **critical societal issues**; and contribute to the **public good**.

Definition from the [Carnegie Classification of Institutions of Higher Education](#)

# COMMUNITY ENGAGEMENT THEMES

UNCG developed the Collaboratory<sup>®</sup>, and now nearly 60 institutions use it to manage their community-engaged scholarship and pedagogy.

Activities are categorized by themes to help scholars create the most accurate narrative for their community-engaged work.

 <p><b>ART AND CULTURE</b></p> <p>Celebrating creativity, preserving heritage, and enriching lives through the arts and cultural expression.</p>	 <p><b>EDUCATION</b></p> <p>Advancing learning, discovery, and opportunity for individuals and communities at every stage.</p>	 <p><b>HEALTH AND WELLNESS</b></p> <p>Promoting physical, mental, and emotional well-being for a healthier, stronger society.</p>	 <p><b>ENVIRONMENT AND SUSTAINABILITY</b></p> <p>Protecting our planet and building a sustainable future through stewardship and innovation.</p>	 <p><b>COMMUNITY AND ECONOMIC DEVELOPMENT</b></p> <p>Strengthening communities and creating equitable opportunities for prosperity and growth.</p>	 <p><b>GOVERNMENT AND PUBLIC POLICY</b></p> <p>Informing policy, promoting civic engagement, and working toward just and effective solutions.</p>	 <p><b>SOCIAL ISSUES</b></p> <p>Addressing challenges, advancing equity, and advocating for a more just and inclusive world.</p>
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# WHAT KINDS OF ACTIVITIES ARE HAPPENING AT UNCG?

This chart shows the theme of community-partnered activities at UNCG. With nearly 600 activities, many fall into multiple categories. We can use this chart to visualize which themes are frequently, or infrequently, addressed in our community-engaged work.

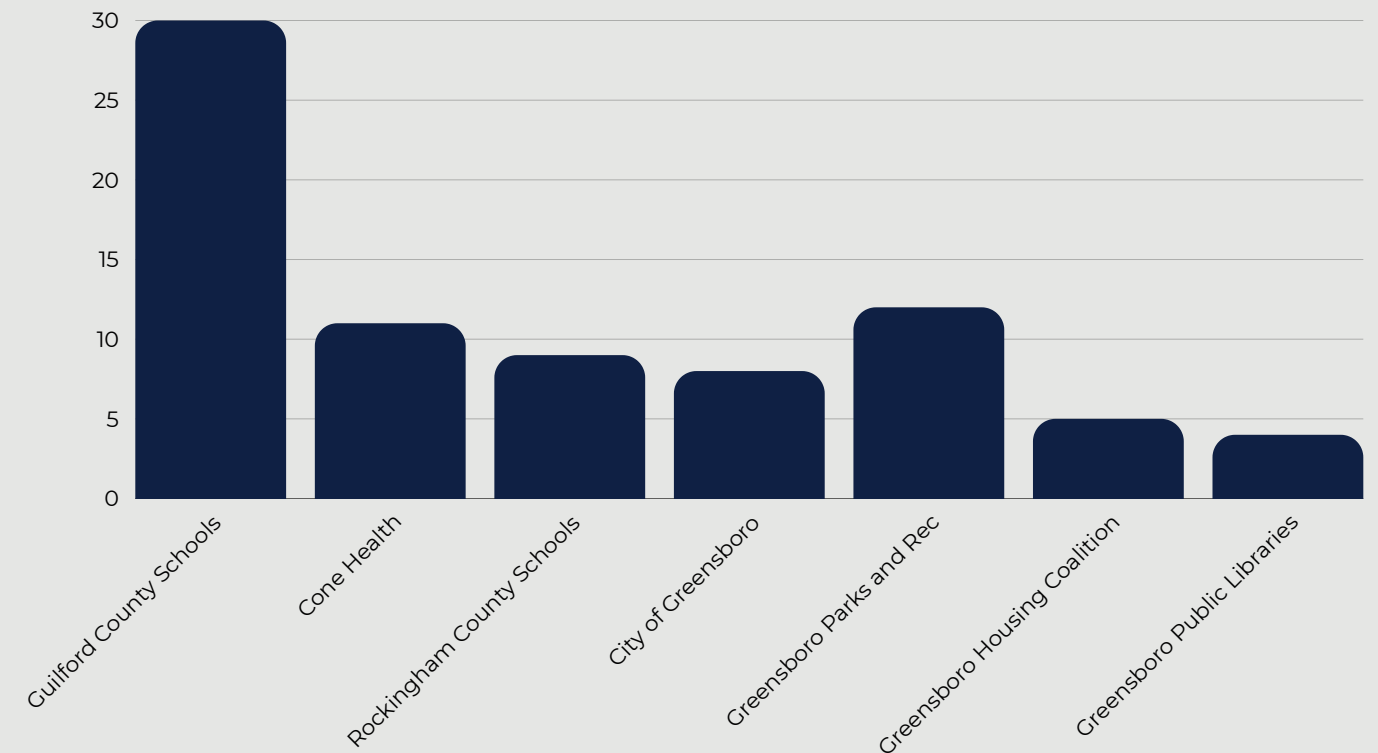


# WHO ARE OUR PARTNERS?

With nearly **500** partners, UNCG Collaboratory connections span over **45 North Carolina communities, 19+ US States, and three countries**.



Our most active community partners are...



# SNAPSHOT: BRYAN SCHOOL OF BUSINESS AND ECONOMICS

The Bryan School of Business & Economics has **37 activities** with **63 partners**.

Two notable collaborators are **Small Business Technology Development** and **HAAND Ceramics**.



# SNAPSHOT: COLLEGE OF ARTS AND SCIENCES

The College of Arts and Sciences has **118 activities** with **131 partners**.

Two notable collaborators are **Guilford County Schools** and **City of Greensboro**.



# SNAPSHOT: COLLEGE OF VISUAL AND PERFORMING ARTS

The College of Visual and Performing Arts has **71 activities** with **46 partners**.

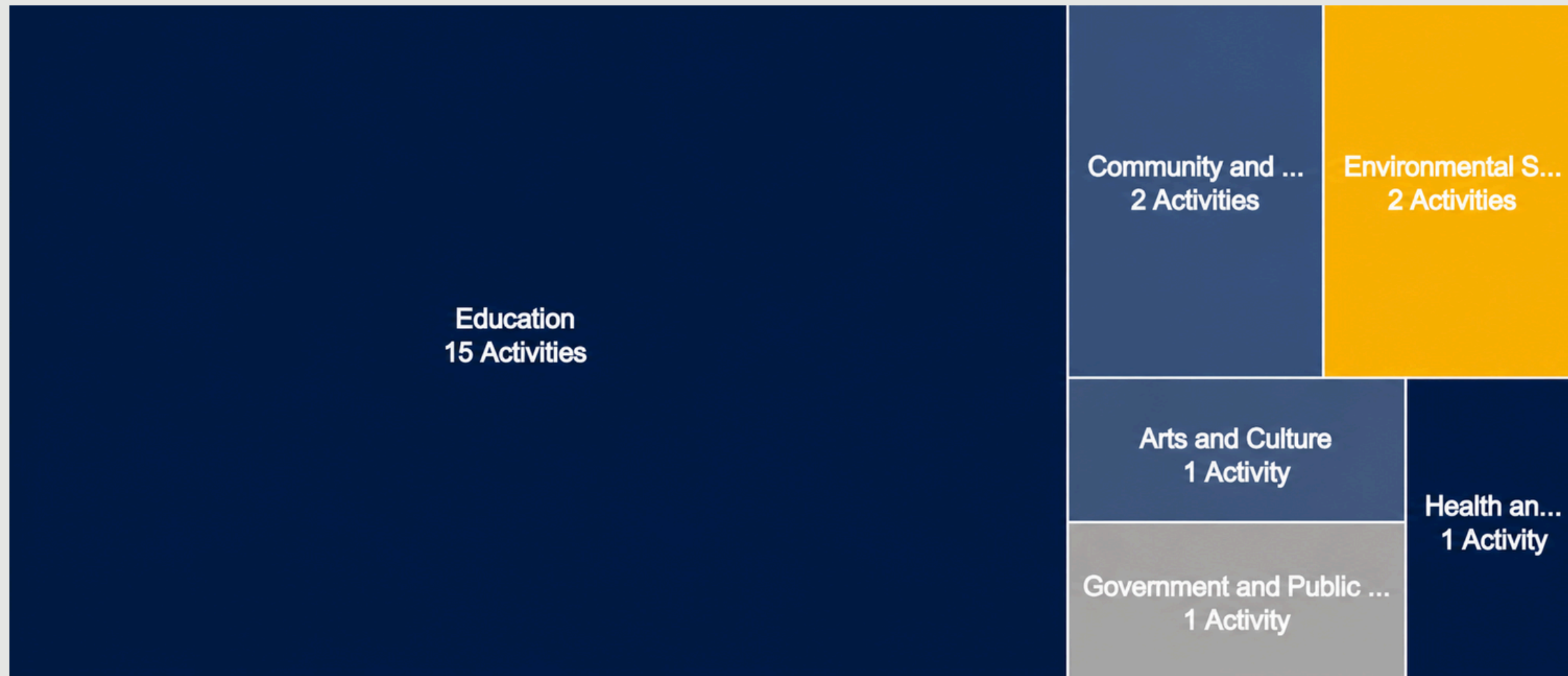
Two notable collaborators are **Creative Aging Network NC** and **Faith Action International House**.



# SNAPSHOT: JOINT SCHOOL OF NANOSCIENCE AND NANOENGINEERING

The Joint School of Nanoscience and Nanoengineering has **18 activities** with **18 partners**.

Two notable collaborators are **City of Greensboro** and **Canterbury School**.



# SNAPSHOT: LLOYD INTERNATIONAL HONORS COLLEGE

The Lloyd International Honors College has **4 activities** with **13 partners**.

Two notable collaborators are **City of Greensboro** and **ACLU of North Carolina**.



# SNAPSHOT: SCHOOL OF EDUCATION

The School of Education has **55 activities** with **64 partners**.

Two notable collaborators are **Rockingham County Schools** and **Guilford County Schools**.



# SNAPSHOT: SCHOOL OF HEALTH AND HUMAN SCIENCES

The School of Health and Human Sciences has **89 activities** with **213 partners**.

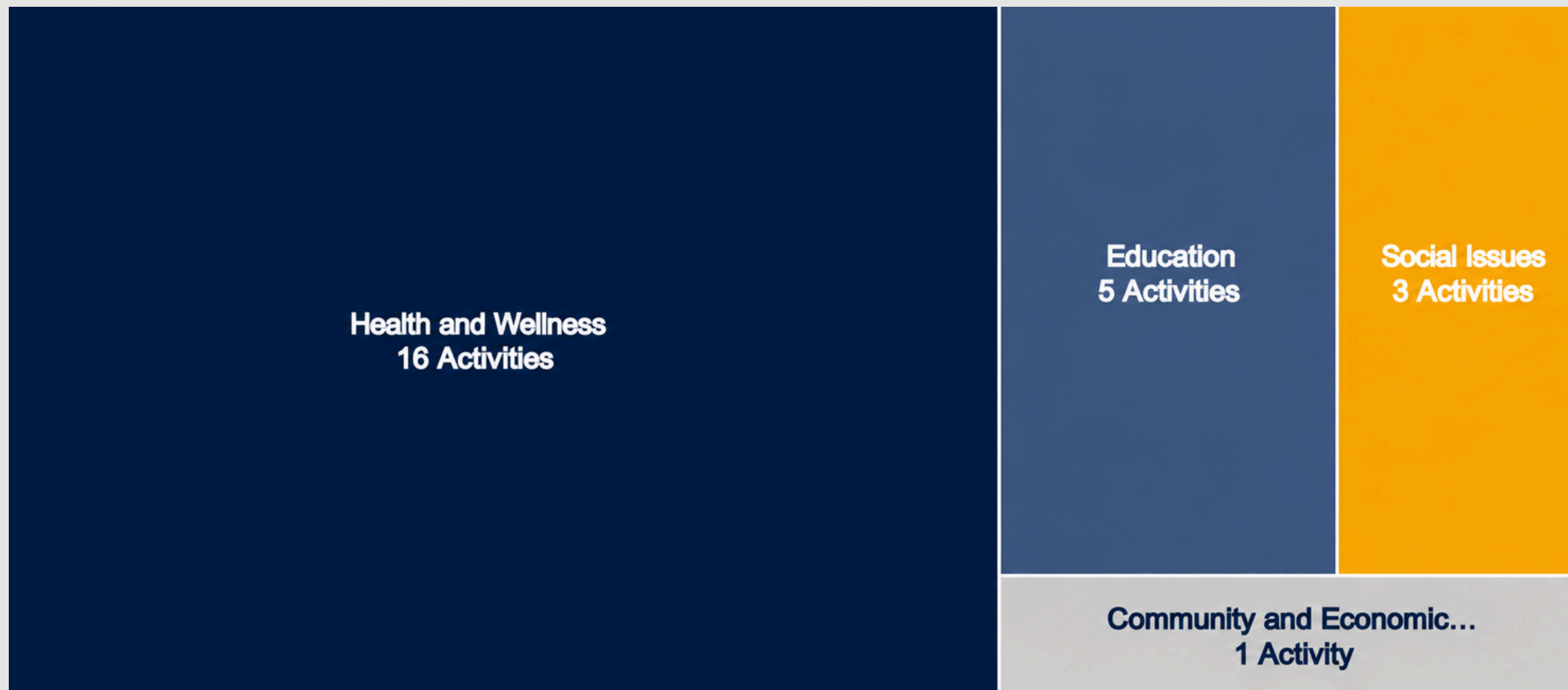
Two notable collaborators are **Greensboro Parks and Recreation** and **Cone Health**.



# SNAPSHOT: SCHOOL OF NURSING

The School of Nursing has **21 activities** with **16 partners**.

Two notable collaborators are **Congregational Nurse Program** and **Cone Health**.



# SNAPSHOT: UNIVERSITY LIBRARIES

University Libraries has **28 activities** with **35 partners**.

Two notable collaborators are **American Association of University Women** and **Greensboro Bound**.



# SNAPSHOT: ALL NON-TEACHING UNITS

Non-teaching units (Enrollment Management, Facilities Operations, the Division of Research and Engagement, the Office of the Provost, Student Affairs, and University Advancement) have **43 activities** with **107 partners**.

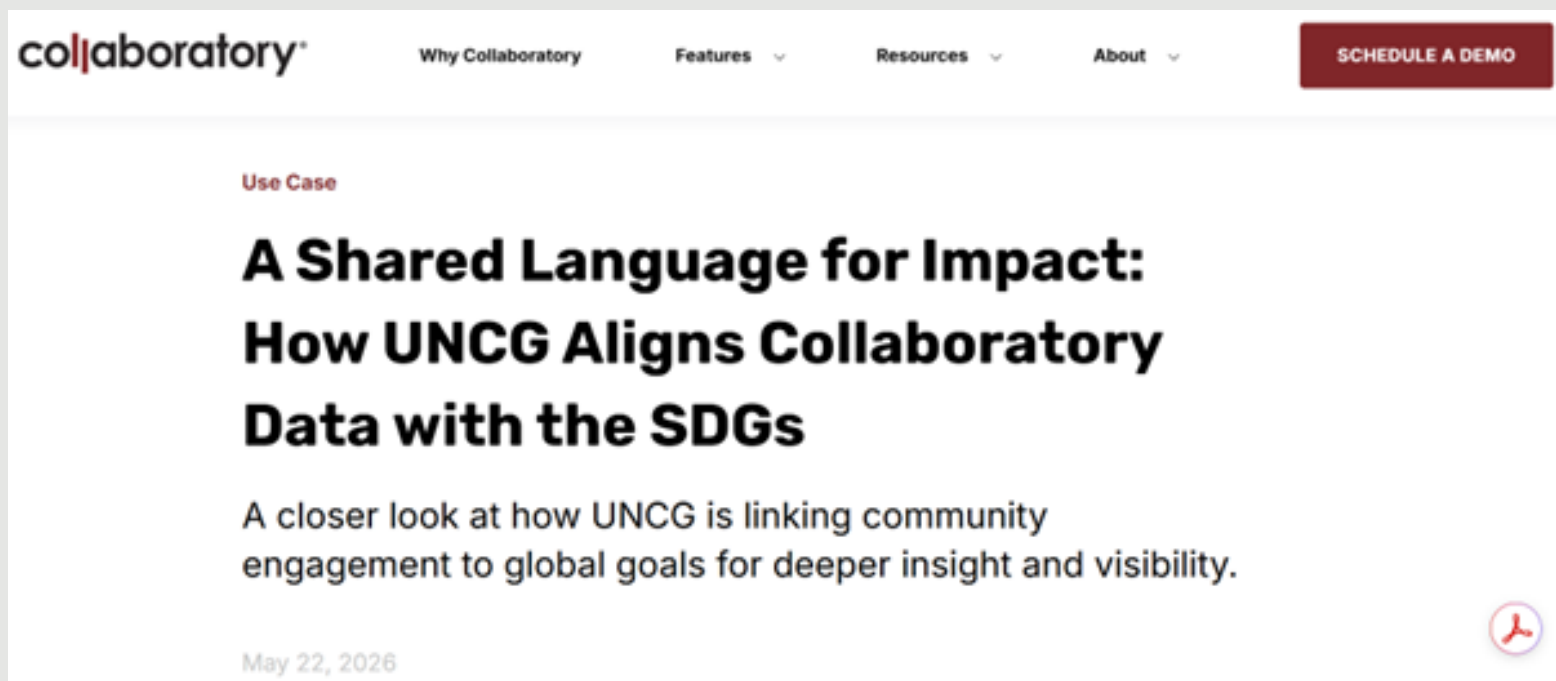
Two notable collaborators are the **Greensboro Farmers Curb Market** and **Backpack Beginnings**.



# COMMUNICATING MORE IMPACT: UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS

In an effort to offer scholars more shared language and data to communicate the impact of their community-engaged work, UNCG added the **United Nations Sustainable Development Goals** to the Collaboratory database this year. UNCG is **one of the first higher education institutions** to embed these goals into our database.

UNCG was featured as a use case in onboarding UNSDGs!! Click the image below to read or scan the QR code.



# YOUR NEXT STEPS

With nearly **600 community-engaged** activities across the campus, Collaboratory is a **primary** piece of **evidence** that UNCG scholars are putting in the work with the community to bring about **positive change**. One does not have to trust that UNCG is an engaged campus; **the data proves this point**. If you are a community-engaged scholar, Collaboratory is a tool to document and showcase your work.

The team in the Institute for Community and Economic Engagement is ready to help you **capture your story** in Collaboratory!

Check out these other links for help documenting your community-engaged work:

- **Collaboratory Info:** <https://cecollaboratory.com/>
- **Community-engaged Scholarship:** <https://communityengagement.uncg.edu/scholarly-resources/>
- **Carnegie Classification:** <https://carnegieclassifications.acenet.edu/elective-classifications/community-engagement/>
- **Be Here Club:** <https://communityengagement.uncg.edu/community-engagement-fellows/be-here-club/>
- **P2 Grant:** <https://communityengagement.uncg.edu/scholarly-resources/p2-grants-and-other-funding/>
- **NCCE:** <https://nccampusengagement.org/>
- **Engaged Scholarship Consortium:** <https://engagementscholarship.org/>
- **Imagining America:** <https://imaginingamerica.org/>
- **CUMU:** <https://cumuonline.org/>
- **Excellence in Community Engagement V4:** <https://issuu.com/oretech/docs/v4-draft-for-digital-pages>

