COMMUNITY ENGAGEMENT & PUBLIC SERVICE
UNC GREENSBORO
2018-2020
BACKGROUND & SUMMARY
INTRODUCTION

Each spring, the Institute for Community and Economic Engagement collects information from faculty and staff about community-based courses, public service, and community engagement. We appreciate the participation of department chairs, faculty, and staff in this vital process.

This data helps us strengthen UNC Greensboro’s engagement by connecting and convening scholars and community members, as well as build UNCG’s reputation for community engagement, better positioning us to attract community-engaged faculty and students, community partners, and funders.

This information also supports UNCG in maintaining the Carnegie Classification for Community Engagement and helps units demonstrate how UNCG fulfils its public mission and strategic goals.
METHOD OF DATA COLLECTION

We collect public service and community engagement activities using Collaboratory®, a publicly searchable, online database that shares an institutional story about who, what, where, with whom, and to what ends community-university partners are working towards community-identified priorities for shared learning and mutual benefits.

COMMUNITY ENGAGEMENT
Described as faculty/staff/student collaborations WITH community partners that are reciprocal and mutually beneficial

PUBLIC SERVICE
Described as outreach services provided TO or FOR communities and/or the public
This report includes all public service and community engagement activities reported in Collaboratory with active dates within the 2018-19 and 2019-20 academic years.

Requests for data were made throughout the two years but were concentrated in the spring semesters. The data were self-reported by faculty and staff from all Schools and Colleges at UNC Greensboro.

These are the first two full years of data collection using Collaboratory, therefore the data represent a “soft launch” of the platform and do not represent all public service or community engagement activities connected to UNCG.
DATA COLLECTED IN COLLABORATORY

Collaborators
- Community partners
- Campus partners (e.g., colleges, departments, centers, institutes)
- UNCG faculty/staff partners
- Other higher education institutions

Issues being addressed (e.g., education, health, environment)

Populations served

Location

Course number, name, and format

Student involvement type and estimate of hours

Funding

Scholarly activity

Intended and achieved outcomes (e.g., institutional outcomes, student outcomes, scholarly outcomes, public service outcomes)
AT A GLANCE

118 community-engaged and public service activities are recorded

89 faculty/staff from UNCG are represented

289 community partners are listed in activity records

activities are connected to 37 courses and 44 research projects

91 activities align with the UNCG strategic plan

36 activities are supported by over $5 million in funding
COMMUNITY IMPACT
COMMUNITY PARTNERS BY SECTOR

- Nonprofit: 49%
- Forprofit: 29%
- Government: 10%
- K-12: 8%
- Informal: 3%
- Religious: 1%
TOTAL NUMBER OF FOCUS AREAS

- Arts and Culture: 21
- Community and Economic Development: 26
- Education: 52
- Environmental Sustainability: 8
- Government and Public Safety: 7
- Health and Wellness: 44
- Social Issues: 49
FOCUS AREAS ADDRESSED (SELECT)

ARTS AND CULTURE
Local History
Visual Arts
Cultural appreciation/Celebration

EDUCATION
K-12 Education
Access for Underrepresented Populations
STEM Education

GOVERNMENT AND PUBLIC SAFETY
Citizenship
Criminal Justice/Corrections
Public Policy Analysis

SOCIAL ISSUES
Equity, Diversity, or Inclusion
Civil Rights
Human Rights

COMMUNITY AND ECONOMIC DEVELOPMENT
Program Delivery
Business Development (50-249 Employees)
Product or Service Creation/Development

ENVIRONMENTAL STABILITY
Food Accessibility
Sustainability
Natural Resources

HEALTH AND WELLNESS
Health and Wellness Education/Training
Health Disparities/Access
Mental Health Care

The focus areas listed represent the top three focus areas for each category.
The greatest impacts on the community were increased campus relationships and partnerships and connections to other community groups/networks.

**IMPACT ON COMMUNITY ORGANIZATIONS (OUTCOMES)**

<table>
<thead>
<tr>
<th>Impact</th>
<th>Count of Activities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Campus relationships or partnerships</td>
<td>70</td>
</tr>
<tr>
<td>Connections to other community groups/networks</td>
<td>51</td>
</tr>
<tr>
<td>Services to clients</td>
<td>42</td>
</tr>
<tr>
<td>Capacity to serve clients</td>
<td>34</td>
</tr>
<tr>
<td>Public recognition</td>
<td>31</td>
</tr>
<tr>
<td>Volunteer numbers</td>
<td>29</td>
</tr>
<tr>
<td>Insights into partner organization programs</td>
<td>27</td>
</tr>
<tr>
<td>Resource use</td>
<td>17</td>
</tr>
<tr>
<td>Resource quantities</td>
<td>17</td>
</tr>
<tr>
<td>Operations</td>
<td>2</td>
</tr>
</tbody>
</table>

*Multiple items may be checked.*
CONTRIBUTIONS TO COMMUNITY (OUTPUTS)

Volunteer supports and cultural events were the two most generated outputs from activities.

<table>
<thead>
<tr>
<th>Activity</th>
<th>Count of Activities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Volunteer supports</td>
<td>32</td>
</tr>
<tr>
<td>Events - cultural</td>
<td>26</td>
</tr>
<tr>
<td>Media interviews, op-ed articles, etc.</td>
<td>21</td>
</tr>
<tr>
<td>Lectures, community speeches</td>
<td>20</td>
</tr>
<tr>
<td>Consultation - pro bono</td>
<td>17</td>
</tr>
<tr>
<td>Education - adult</td>
<td>16</td>
</tr>
<tr>
<td>Websites - community</td>
<td>11</td>
</tr>
<tr>
<td>Education - continuing</td>
<td>10</td>
</tr>
<tr>
<td>Clinics</td>
<td>9</td>
</tr>
<tr>
<td>Camps</td>
<td>9</td>
</tr>
<tr>
<td>Boards - campus representation</td>
<td>8</td>
</tr>
<tr>
<td>Events - athletic or recreational</td>
<td>6</td>
</tr>
<tr>
<td>Drives (e.g., clothing, food)</td>
<td>3</td>
</tr>
<tr>
<td>Policy(ies)</td>
<td>2</td>
</tr>
<tr>
<td>Databases - community-focused</td>
<td>2</td>
</tr>
</tbody>
</table>

Multiple items may be checked.
INSTITUTIONAL IMPACT
UNCG STRATEGIC PLAN AREAS

Represent the number of activities with each strategic plan area selected.
activities are connected to 37 courses with a total of 74 sections represented

375 Students are enrolled across the 74 sections

- Graduate: 18%
- Undergraduate: 82%
PEDAGOGIES REPRESENTED

speaking intensive research intensive independent study first-year seminar learning community experiential writing intensive capstone learning service-learning global learning internships

Represents the number of sections utilizing the identified pedagogies.
STUDENT LEARNING OBJECTIVES

- Professional growth: 44
- Civic knowledge: 44
- Academic content: 41
- Intercultural knowledge: 39
- Personal growth: 32
- Ethical reasoning and action: 16
- Foundations and skills for lifelong learning: 13

*Represents the number of sections that address the student learning objective. Multiple items may be checked.*
4,859 hours were contributed by 1,233 students through the following types of activities:

- Volunteer: 30
- Graduate research: 19
- Community-based internships: 16
- Assistantships: 16
- Student employees: 14
- Undergraduate research: 13
- Fellowships: 3
- Student groups: 3
- Corporation for National Community Service: 1

Multiple items may be checked.
SCHOLARLY PRODUCTS

- technical reports
- videos/films
- conference proceedings
- white papers
- books
- book chapters
- creative products
- conference presentations
- websites
- exhibits
- curricula
- monograph
- invention
- lectures
- course design
- program evaluations
- articles

Represents the number of activities that produced the type of scholarly product. Multiple items may be checked.
Interdisciplinary Scholarship and Funding

36 activities are supported by $5,085,154.00 in funding

38 activities support interdisciplinary research

31 External Funding Sources, $4,974,940, 98%

18 Internal Funding Sources, $110,214, 2%
Questions or Comments? Contact:

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