

COMMUNITY ENGAGEMENT & PUBLIC SERVICE

UNC GREENSBORO

2018-2020



BACKGROUND & SUMMARY

INTRODUCTION

Each spring, the Institute for Community and Economic Engagement collects information from faculty and staff about community-based courses, public service, and community engagement. We appreciate the participation of department chairs, faculty, and staff in this vital process.

This data helps us strengthen UNC Greensboro's engagement by connecting and convening scholars and community members, as well as build UNCG's reputation for community engagement, better positioning us to attract community-engaged faculty and students, community partners, and funders.

This information also supports UNCG in maintaining the Carnegie Classification for Community Engagement and helps units demonstrate how UNCG fulfills its public mission and strategic goals.

METHOD OF DATA COLLECTION

We collect public service and community engagement activities using Collaboratory[®], a publicly searchable, online database that shares an institutional story about who, what, where, with whom, and to what ends community-university partners are working towards community-identified priorities for shared learning and mutual benefits.

COMMUNITY ENGAGEMENT

Described as faculty/staff/student collaborations **WITH** community partners that are reciprocal and mutually beneficial

PUBLIC SERVICE

Described as outreach services provided **TO** or **FOR** communities and/or the public

SAMPLING

This report includes all public service and community engagement activities reported in Collaboratory with active dates within **the 2018-19 and 2019-20 academic years.**

Requests for data were made throughout the two years but were concentrated in the spring semesters. The data were self-reported by faculty and staff from all Schools and Colleges at UNC Greensboro.

These are the first two full years of data collection using Collaboratory, therefore the data represent a “soft launch” of the platform and do not represent all public service or community engagement activities connected to UNCG.

DATA COLLECTED IN COLLABORATORY

Collaborators

- Community partners

- Campus partners (*e.g., colleges, departments, centers, institutes*)

- UNCG faculty/staff partners

- Other higher education institutions

Issues being addressed (*e.g., education, health, environment*)

Populations served

Location

Course number, name, and format

Student involvement type and estimate of hours

Funding

Scholarly activity

Intended and achieved outcomes (*e.g., institutional outcomes, student outcomes, scholarly outcomes, public service outcomes*)

AT A GLANCE

118

community-engaged
and public service
activities are recorded

89

faculty/staff from UNCG
are represented

289

community partners are
listed in activity records



activities are connected to
37 courses and 44 research
projects

91

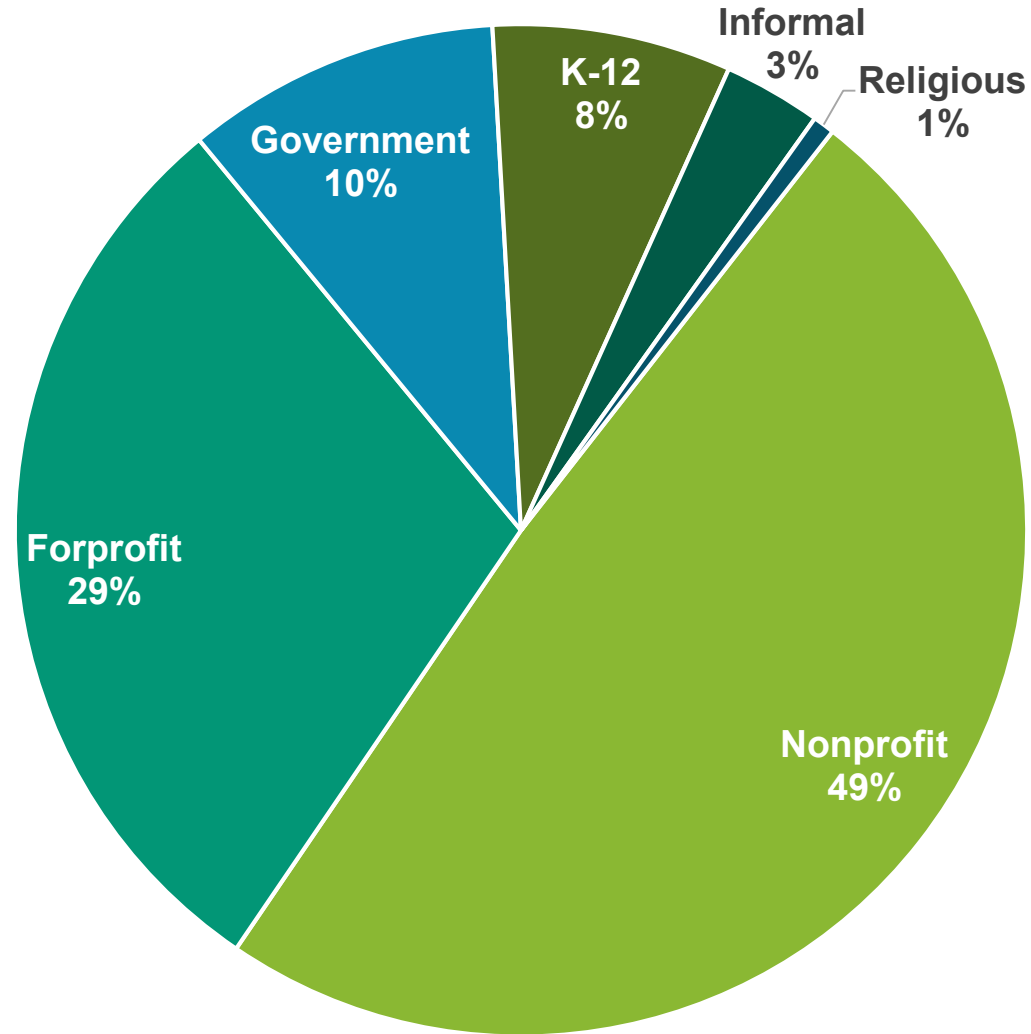
activities align with the
UNCG strategic plan



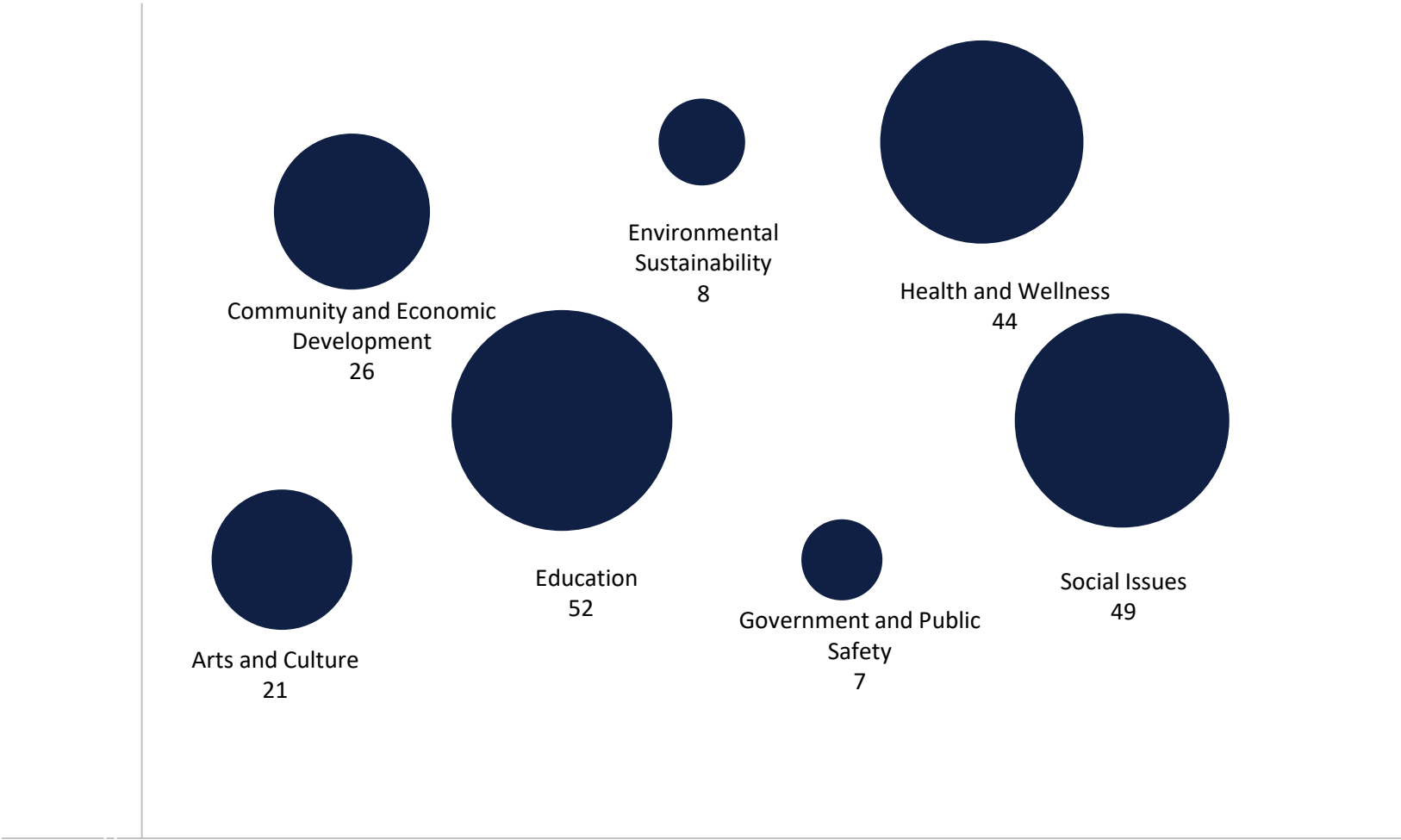
36 activities are
supported by over \$5
million in funding

COMMUNITY IMPACT

COMMUNITY PARTNERS BY SECTOR



TOTAL NUMBER OF FOCUS AREAS



Focus Areas Distribution

FOCUS AREAS ADDRESSED (SELECT)

ARTS AND CULTURE

Local History

Visual Arts

Cultural appreciation/Celebration

EDUCATION

K-12 Education

Access for Underrepresented Populations

STEM Education

GOVERNMENT AND PUBLIC SAFETY

Citizenship

Criminal Justice/Corrections

Public Policy Analysis

SOCIAL ISSUES

Equity, Diversity, or Inclusion

Civil Rights

Human Rights

COMMUNITY AND ECONOMIC DEVELOPMENT

Program Delivery

Business Development (50-249 Employees)

Product or Service Creation/Development

ENVIRONMENTAL STABILITY

Food Accessibility

Sustainability

Natural Resources

HEALTH AND WELLNESS

Health and Wellness Education/Training

Health Disparities/Access

Mental Health Care

The focus areas listed represent the top three focus areas for each category.

IMPACT ON COMMUNITY ORGANIZATIONS (OUTCOMES)

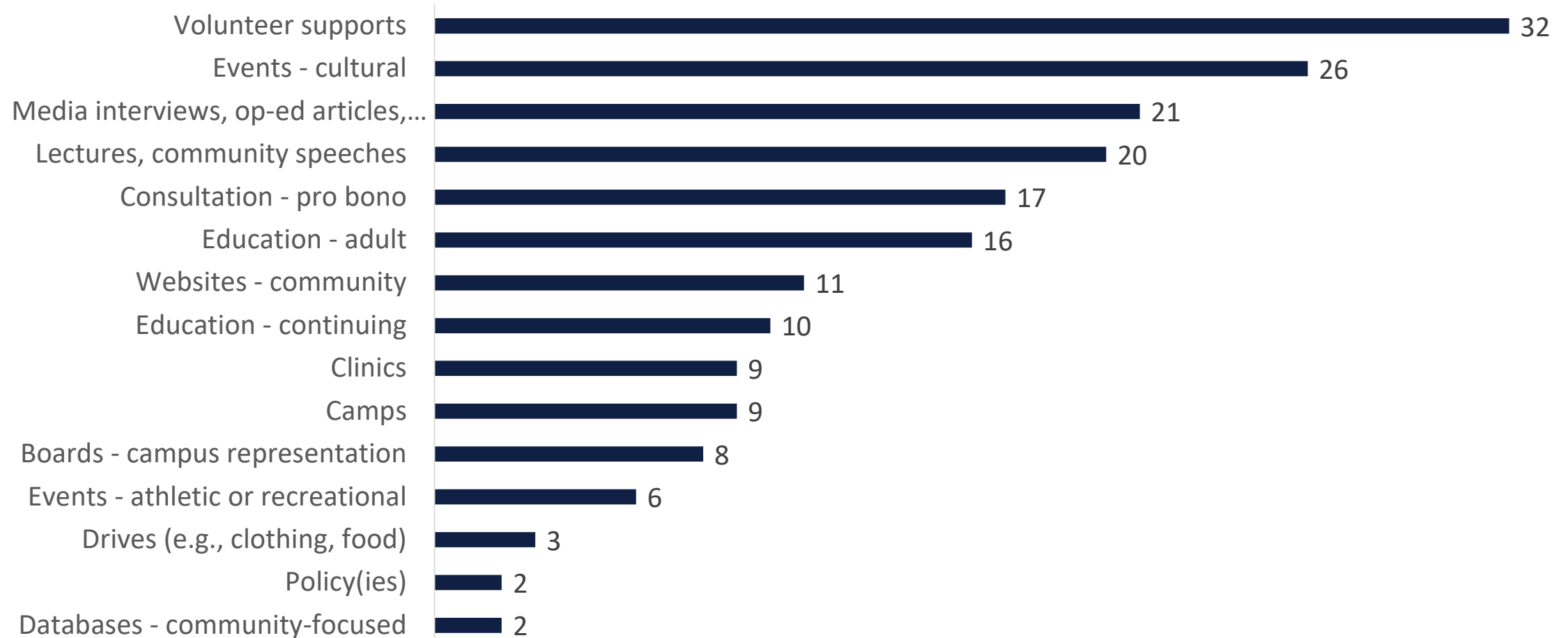


The greatest impacts on the community were increased campus relationships and partnerships and connections to other community groups/networks.

Multiple items may be checked.

CONTRIBUTIONS TO COMMUNITY (OUTPUTS)

Volunteer supports and cultural events were the two most generated outputs from activities.



Count of Activities

Multiple items may be checked.

INSTITUTIONAL IMPACT

UNCG STRATEGIC PLAN AREAS



34

HEALTH & WELLNESS



36

STUDENT TRANSFORMATION



71

VIBRANT COMMUNITIES



15

KNOWLEDGE TRANSFORMATION



20

REGIONAL TRANSFORMATION



7

GLOBAL CONNECTIONS

Represents the number of activities with each strategic plan area selected.

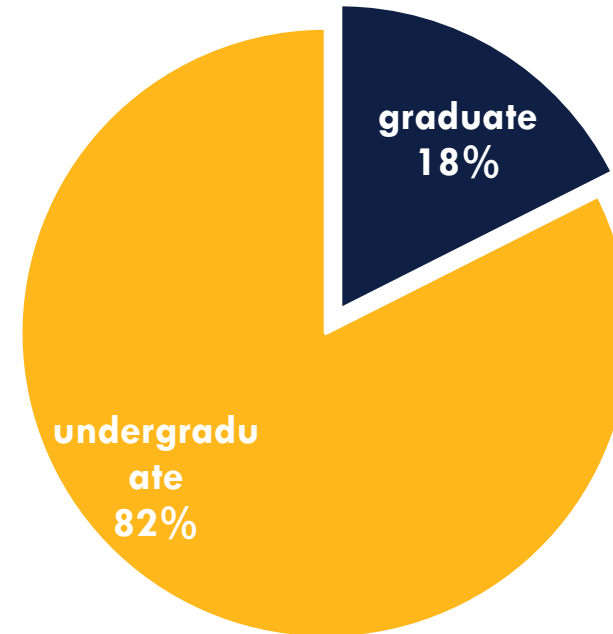
COURSES



activities are connected to
37 courses with a total of 74
sections represented

375

Students are enrolled
across the 74 sections

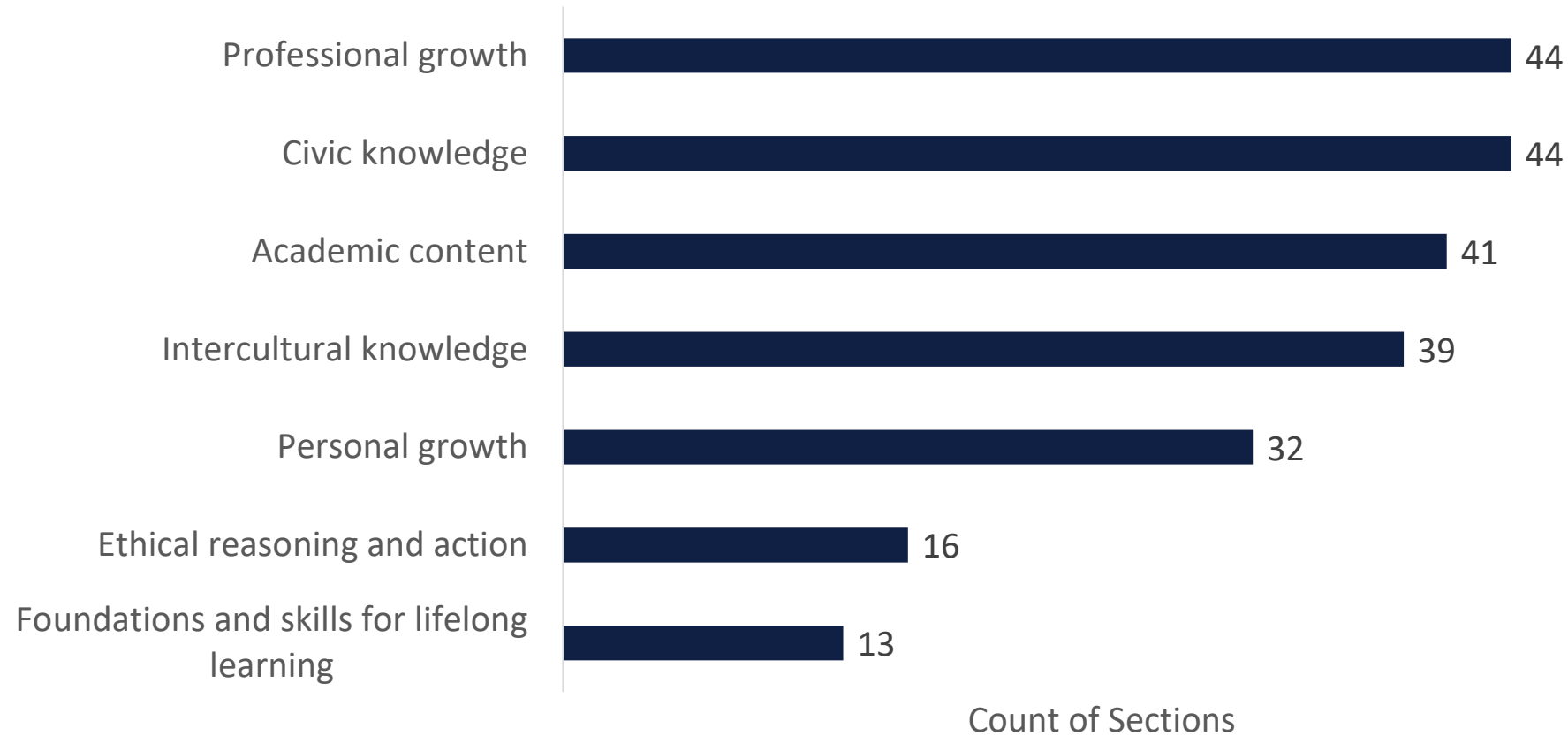


PEDAGOGIES REPRESENTED



Represents the number of sections utilizing the identified pedagogies.

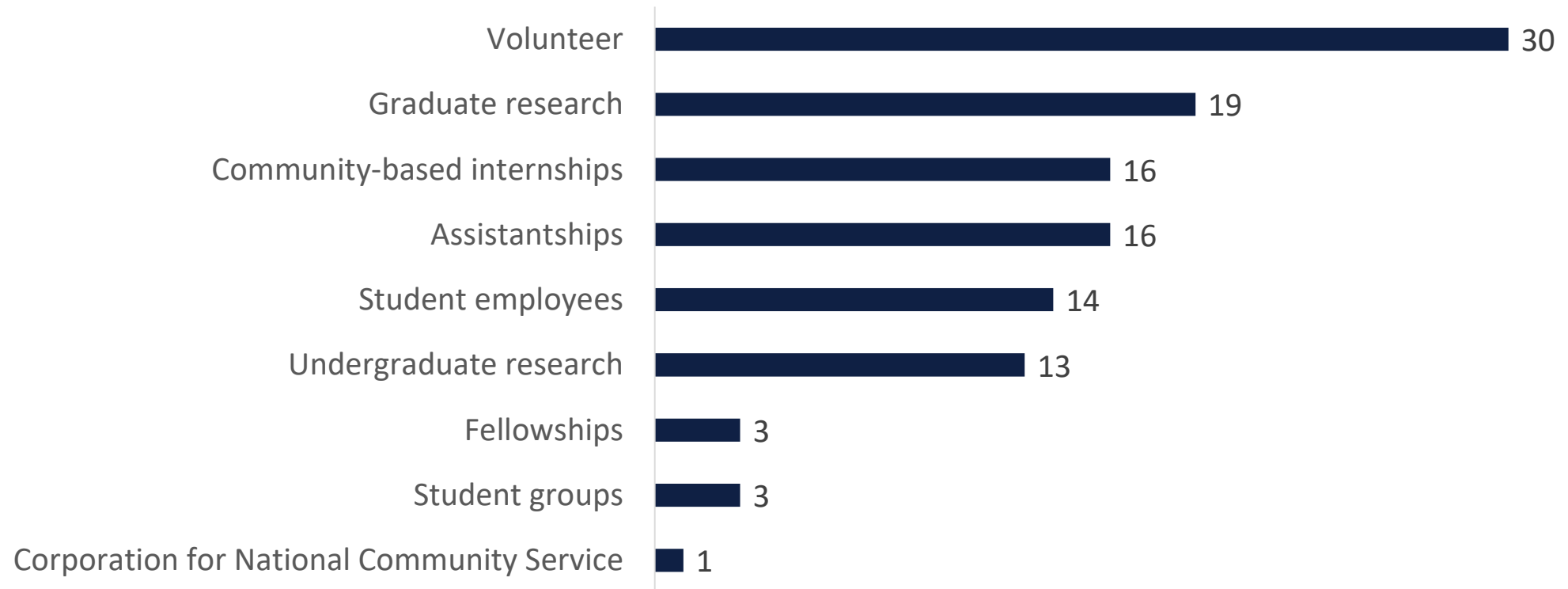
STUDENT LEARNING OBJECTIVES



Represents the number of sections that address the student learning objective. Multiple items may be checked.

STUDENT INVOLVEMENT (CO-CURRICULAR)

4,859 hours were contributed by 1,233 students through the following types of activities:



Count of Activities

Multiple items may be checked.

SCHOLARLY PRODUCTS



Represents the number of activities that produced the type of scholarly product. Multiple items may be checked.

Interdisciplinary Scholarship and Funding

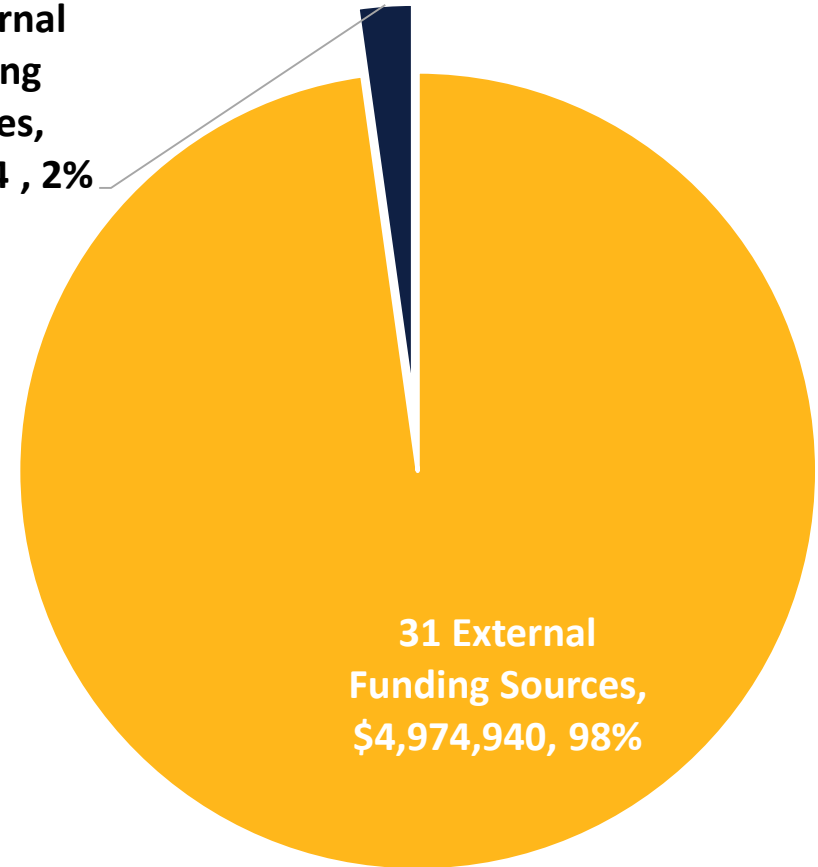


36 activities are supported
by \$5,085,154.00
in funding



38 activities support
interdisciplinary research

18 Internal
Funding
Sources,
\$110,214 , 2%



Questions or Comments? Contact:

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UNCG'S COLLABORATORY
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