



# CALL FOR PROPOSALS

## 5th Annual Eastern Regional Campus Compact Conference

### *Moving Us Forward:*

*At the Intersection of Community Engagement and Collective Impact*

**October 15th - 16th, 2015 \* Newark, NJ**

As a vital agent of social change, higher education is integral to creating vibrant, healthy communities in our town, cities, regions, and our nation. This conference will highlight emerging theory and practice in place-based collective impact initiatives. It provides a forum to showcase the strategic engagement of faculty, students, and the wider higher education community by emphasizing engaged scholarship, cross-sector partnerships, and student research.

#### **The goals of this conference are:**

- Demonstrate both innovation and broader impact as outcomes of community engagement.
- Highlight best practices in place-based, issue-driven faculty/student engaged scholarship.
- Advance our understanding of the intersection between community engagement and collective impact.
- Offer a strong array of pre-conference workshops that advance community engaged practice in higher education.

#### **Framing Questions:**

- What innovative ideas are advancing higher education's community engagement practices?
- In what ways can the collective impact framework inform community engagement strategies and programs in higher education?
- How are place-based consortia involving faculty and students in ways that produce shared benefit?
- How are campuses assessing the effectiveness of such community-engaged scholarship, service-learning courses, partnerships, and community service activities?

#### **The Conference Planning Committee Seeks Proposals for Workshop and Poster Sessions**

Your proposal should consist of a session title, a brief abstract, and a longer session description accompanied by presenter names, titles, and institutional/organization affiliations. The proposal should be clear and concise and your session title should accurately reflect the session content.

Reviewers will look favorably upon proposals that:

1. Explicitly address the goals and framing questions of the conference;
2. Reflect sound theory or research and their potential contributions to student learning and community outcomes and success;
3. Include findings from evaluation and assessment and ways to use the information to improve teaching and learning; and
4. Describe active learning goals and what participants should expect from the session.



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**Presentation Categories:** (Note: Please read the following descriptions carefully)

- Workshop- 90 minutes each
- Poster Session - 60 minutes each

### ***Workshop Information***

A successful workshop proposal will: frame the topic, provide an overview of goals, describe the topic (model, strategy, practical examples that enhance participants' learning), and discuss how you will guide participants through exercises or activities (including small groups) that will help them advance efforts on campus. In order to make the conference as dynamic as possible, *we may ask presenters to collaborate on workshops.*

### ***Poster Session Information***

Poster session will have 1-2 facilitators at a table presenting a poster board display (specific size to be provided upon acceptance of your proposal). Electrical outlet and other supports can be provided upon request. Poster sessions combine visual displays of information with written materials and small group interaction to create an interactive learning experience. Text, diagrams, pictures, and/or graphs that depict program components, findings, samples of student work, community testimony and evidence.

**Selection Process:** All proposals will be peer reviewed

**Proposal Due Date:** April 7, 2015

### **Format for on-line submission:**

1. Presentation Title
2. Abstract
3. Framing Question(s)
4. Full presentation proposal
5. Learning objectives (1-3)

### **Proposal Tips:**

- Include facilitators who bring diverse perspectives and life experiences to your topic.
- Show how your session will be **interactive**, i.e. include reflection, question and answer, discussion, and strategic planning activities.
- Provide a clear sense of how your session will unfold and be prepared to discuss lessons learned and effective approaches for overcoming challenges along the way.
- Present work that has proven effective and is well beyond the planning stages.
- For assistance with writing interactive learning goals, see [http://www.apu.edu/live\\_data/files/333/blooms\\_taxonomy\\_action\\_verbs.pdf](http://www.apu.edu/live_data/files/333/blooms_taxonomy_action_verbs.pdf)

**Submission of Proposals:** <http://tinyurl.com/2015ERCCProposal>

**Questions?** Contact Laurie Worrall, NYCC Executive Director, at [laurie.worrall@cornell.edu](mailto:laurie.worrall@cornell.edu)