Building Capacity for Community Engagement:
Strategic Areas for Advancement

The following bullets provide key areas to address in our efforts to advance UNCG's mission and efforts as a community-engaged university. The areas listed below were raised during workshops, a luncheon, and conversations with a wide variety of constituents, including faculty, staff, administrators, students, and community partners, during the March 5, 2009 Speaker Series hosted by the Office of Leadership and Service-Learning with support from the Office of the Associate Provost of Undergraduate Education and the Office of Undergraduate Research.

Research
- **Institutional Review Board**
  - expedite the process by which community-based research (CBR) is approved by the IRB
  - resource available to further this discussion: *Ensuring Community-Level Research Protections: Proceedings of the 2007 Educational Conference Call Series on Institutional Review Boards and Ethical Issues in Research* (available at www.ccph.info)
- **Interdisciplinary Communication and Networking**
  - Facilitate interdisciplinary collaboration in which faculty members and community members draw on shared or complementary interests to develop community-engaged research projects and agendas
  - Possible activity to further collaboration
    - Speed-dating style of introducing faculty to each other to explore interests
    - post interests for collaboration on website
    - Purchase and use software to identify commonalities among faculty members (search CVs and Sedona?)

Faculty Development
- **Year-long orientation and professional development** opportunities for faculty members interested in community-engaged teaching and scholarship
- **Department-specific workshops** to emphasize and enhance the role of the department in community-engaged teaching and scholarship
- **Workshop to define and assess Community-Engaged Scholarship** for members of Promotion and Tenure committees

Building Capacity for Community Engagement:
Strategic Areas for Advancement

Structures – organizational & institutional
- **Directory** of faculty members who are engaged in community-based teaching, scholarship, and service.
    - o *New Annual Report category*, Community Outreach and Service
        - ▪ New category is meant to provide departments with the opportunity to report and reflect on what is important to them to measure. These responses will inform how the annual report is developed for the future.
    - o *Institutional Effectiveness Committee* – will measure community outreach
    - o *Community Partner Database* – developed and managed by OLSL to capture community-identified research questions and faculty who already partner with community agencies.
    - To access the database, go to: http://studentaffairs.uncg.edu/service/)

- **Systematize process whereby community members know how to contact appropriate faculty, staff and students** for consultation and collaboration
- **Situate faculty development for community-engaged teaching and scholarship within Provost's Office**
    - o Models for community-engaged campuses situate service-learning and community-based research offices in academic affairs to increase visibility, legitimacy, and viability (see for example, IUPIU, NC State, UNC-CH)

Achievements
- **Celebrate the achievements** of faculty, staff, and students
    - o establish a prestigious community-engaged award for faculty
    - o collect and publicize stories