



# Getting the Word Out

Alternatives to Traditional Article Publication



# Why traditional publishing?

- Quality assurance – Peer review, editorial process, “status” journals (impact factors)
- Global audience
- Permanence

Result:

- “Trusted” system for disseminating scholarship
- Tenure



# Open Access

- Economic, philosophical, practical rationales
  - A growing movement – Mandated by Harvard, Stanford, MIT, NIH, and many more
  - Can be complement or alternative to traditional publishing
1. Institutional Repositories
  2. Subject Repositories
  3. Open Access Journals



# Institutional Repositories

- Often contain a mix of published and unpublished resources
- NC DOCKS <http://libres.uncg.edu/ir/>
  - Finished work
  - Only student work are ETD's or equivalent
  - Must be open access
- Content addition benefits – licenses, uploads
- Access Benefits - OAI, DC Metadata, OAIster, ROAR, WorldCat, Google Scholar, Cataloging, Library affiliation, UNCG affiliation

# Subject Repositories

- Arxiv – Math, physics, computer science

<http://arxiv.org>

- RePEc – Economics

<http://repec.org>

- ERIC – Education

[http://www.eric.ed.gov/ERICWebPortal/resources/html/submission/content\\_providers\\_c\\_overview.html](http://www.eric.ed.gov/ERICWebPortal/resources/html/submission/content_providers_c_overview.html)

All accept both published and unpublished works.

# Open Access journals

- Author pays (mandatory) – Biomedcentral (\$665-2365)
- Author pays (optional) - Springer (\$3000)
- Free to author – paid by grants, advertising, fee-based reader services, institutional support, etc
- Ex. [Journal for Civic Commitment](#)



# Local ejournal hosting

- Thousands of open access journals are supported by universities, institutes, and research centers
- Some are hosted at the unit level, but many are hosted by IT, Library, or University Press
- Most of these journals are Open Access, but some are fee-based (or a combination, of fee/free) Ex. [Michigan Journal of Community Service Learning](#)
- The UNCG Libraries would potentially be interested in hosting ejournals



# Local classroom/research hosting

- Some classes (particularly graduate classes) produce scholarship of lasting value
- [Hear's My Story](#)
- [Baldwin School](#)





# Local Websites

- Institutes – web design
- Cataloging
- WorldCat
- OAI/DC Metadata
- Google Scholar



# Grants and IT support

- [Digital Library on American Slavery](#)
- Anne Finch site



# Alternatives

- Institutional Repositories
- Subject Repositories
- Open Access Journals
- Local Journal Hosting
- Local Classroom/Research Hosting
- Local Websites
- Grants and IT Support



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