Getting the Word Out

Alternatives to Traditional Article Publication
Why traditional publishing?

- Quality assurance – Peer review, editorial process, “status” journals (impact factors)
- Global audience
- Permanence

Result:
- “Trusted” system for disseminating scholarship
- Tenure
Open Access

- Economic, philosophical, practical rationales
- A growing movement – Mandated by Harvard, Stanford, MIT, NIH, and many more
- Can be complement or alternative to traditional publishing

1. Institutional Repositories
2. Subject Repositories
3. Open Access Journals
Institutional Repositories

- Often contain a mix of published and unpublished resources
- NC DOCKS [http://libres.uncg.edu/ir/](http://libres.uncg.edu/ir/)
  - Finished work
  - Only student work are ETD’s or equivalent
  - Must be open access
- Content addition benefits – licenses, uploads
- Access Benefits - OAI, DC Metadata, OAIster, ROAR, WorldCat, Google Scholar, Cataloging, Library affiliation, UNCG affiliation
Subject Repositories

- Arxiv – Math, physics, computer science
- RePEc – Economics
  [http://repec.org](http://repec.org)
- ERIC – Education

All accept both published and unpublished works.
Open Access journals

- Author pays (mandatory) – Biomedcentral ($665-2365)
- Author pays (optional) - Springer ($3000)
- Free to author – paid by grants, advertising, fee-based reader services, institutional support, etc
- Ex. Journal for Civic Commitment
Local ejournal hosting

- Thousands of open access journals are supported by universities, institutes, and research centers
- Some are hosted at the unit level, but many are hosted by IT, Library, or University Press
- Most of these journals are Open Access, but some are fee-based (or a combination, of fee/free)  
  Ex. Michigan Journal of Community Service Learning
- The UNCG Libraries would potentially be interested in hosting ejournals
Local classroom/research hosting

- Some classes (particularly graduate classes) produce scholarship of lasting value
- Hear’s My Story
- Baldwin School
Local Websites

- Institutes – web design
- Cataloging
- WorldCat
- OAI/DC Metadata
- Google Scholar
Grants and IT support

- Digital Library on American Slavery
- Anne Finch site
Alternatives

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- Grants and IT Support
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