



THE UNIVERSITY of NORTH CAROLINA  
**GREENSBORO**  
Institute for Community and  
Economic Engagement

## January 2015 Newsletter

*UNCG's monthly outlet for engagement and outreach spotlights, announcements, upcoming events, funding opportunities, publications, resources, and more!*

---

### Welcome to our First Issue!

We are celebrating the start of the new year and UNCG's commitment to [building healthy lives and vibrant communities](#). The UNCG Institute for Community & Economic Engagement is excited to launch our inaugural e-newsletter. As part of [ICEE's mission](#) to serve as a portal to UNCG resources, events, and community networks, we curate resources and information from both on- and off-campus to support community engagement and public service activities on behalf of UNCG's faculty, staff, and students. This newsletter will complement our newly renovated and continually updated [website](#), [Facebook page](#), and [Twitter feed](#). Connect with us!

We have signed you up for this monthly newsletter with the hope that you will find great value in its content. If you ever find that what this e-newsletter offers is not for you, simply click "unsubscribe" at the bottom of our emails. We want this newsletter to be valuable for you so please share your feedback and suggestions to help us improve.

If you are a dean, department chair, or director, we have added you to this listserv in an effort to keep you up to date on UNCG's accomplishments and initiatives related to community engagement. Please consider sharing this newsletter with your faculty and staff and encourage them to subscribe, as this newsletter will routinely include funding and conference RFPs.

We encourage you to share relevant resources with us, so we may include them in our various communication efforts. If you would like your events, programs, offices, or partnership opportunities to be included, please [contact us](#)!

With excitement,  
Emily Janke, PhD  
Director

Kristin Medlin, MPA  
Communications & Partnerships Manager

---

## UNCG Awarded Carnegie Classification



We are excited to announce that UNCG has been re-classified by the Carnegie Foundation for the Advancement of Teaching as a 2015 Community-Engaged Institution. One of only 157 re-classified American universities and colleges, UNCG's application demonstrated how community engagement is an active strategy throughout UNCG's curricular and co-curricular activities, strategic plan, diversity and inclusion initiatives, student success and retention initiatives, and quality enhancement plan (among others). The partnerships profiled in UNCG's application included activities

from across all of UNCG's Schools and Colleges, and reflected the deep commitment of faculty, staff, and students to our local communities.

## UNCG Named to Service Honor Roll



For the second straight year, UNCG has made the President's Higher Education and Community Service Honor Roll with Distinction. This year, UNCG also appears on the Economic Opportunity Community Service Honor Roll shortlist. The Corporation for National and Community Service has named UNCG to its annual Higher Education Community Service Honor Roll since the award's inception in 2006. The honor represents the highest federal recognition a school can receive for its commitment to service learning and civic engagement. Between July 1, 2013, and June 30, 2014, 11,549 students completed 812,581 hours of service!

## Project Spotlights

### Partnership to Improve Nonprofit Evaluation Support in the Triad

A newly developed partnership between the Guilford Nonprofit Consortium, the Department of Educational Research Methodology, and the SERVE Center is helping ensure local nonprofits are prepared to effectively evaluate their programs. To date, NESP has hosted five pilot projects, providing over 1,000 hours of direct support. Interested nonprofits can attend a workshop or request a one-hour consultation.



### Quilt Exhibition Opens at High Point Museum

On Friday, December 5, High Point Museum opened its latest exhibition, Pieces of the Past: The Art of Gwendolyn Magee, curated by the UNCG Department of History Museum Studies Class of 2015. It features a number of quilts created by nationally renowned artist Gwendolyn Jones Magee, a High Point native and Woman's College (now UNCG) alumna. Pieces of the Past creates a public space for visitors to explore African American history and contemporary issues in America, inspiring conversations about the past and present and the importance of art in promoting social awareness.



### Immigrants/Refugees Start Businesses with Help of Loan Program

Hosted by the Center for New North Carolinians and the North Carolina Entrepreneurship Center, the MERIT program provides assistance in developing capital resources and establishing, or repairing, a credit history. It targets refugees with entrepreneurial

skills who lack access to funding from the mainstream financial institutions because they lack a credit history. With these grants, recipients establish a credit record as they repay their loans.



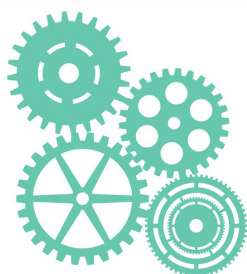
## Featured Resources

We understand that community-engaged scholarship and practice can be improved by connecting to existing literature, tools, best practices, resources, and opportunities. Since this is our first e-newsletter, we are reminding you of the various resources available through ICEE. Each month moving forward, we will highlight resources from across campus and the community to facilitate engagement and outreach activities!



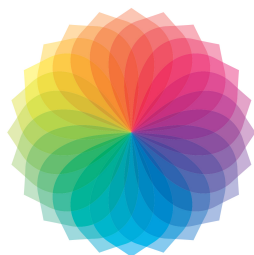
### Join us for a Webinar on Collective Impact!

ICEE is teaming up with the United Way of Greater Greensboro to host the webinar "It's About the Community: Why Community Engagement and Process Matter in Collective Impact" on Tuesday, January 20 from 1:00-2:30pm. This webinar explores why it is important to involve the community actively, how it can be done within a collective impact initiative, and the challenges and pitfalls of engaging the community. Join us for a lunchtime meet-and-greet prior to the webinar at 12:30pm!



### ICEE Website Updates

Check out our new look! ICEE manages UNCG's "Community and Friends" website, where we centralize university-wide engagement and outreach news, opportunities, and resources. Take a moment to explore our refreshed website, including the Referral Desk, the Collaboratory, our scholarly resources, and more!



### Promotion & Tenure Resource

How do we assess community-engaged scholarship in ways that honor the growing spectrum of scholarship, while also stewarding existing standards of high quality scholarship? As the new academic year begins, review the key themes and "hotspots" identified by UNCG faculty and staff regarding documentation and evaluation of community-engaged scholarship.

### Scholarly Resources for Engagement

ICEE curates a library of resources for those interested in a variety of topics related to engagement and outreach, including partnership development, service-learning, promotion and tenure,

assessment, and more!



### **UNCG Referral Desk**

ICEE created the UNCG Referral Desk to serve as a user-friendly point of entry into UNCG for local community members and organizations. The Referral Desk is also available to members of UNCG who are interested in working with the community or connecting with faculty in other disciplines as part of their teaching or research. Call us or refer a friend today!

---

## **Service-Learning/Student Engagement with OLSL**



**The Office of Leadership & Service-Learning** serves as a catalyst for the development of experiential curricular and co-curricular leadership and service-learning initiatives. Through civic engagement, community partner collaboration, and personal reflection, OLSL prepares students for a life of active citizenship.

### **OLSL hosts two listservs that may be of interest:**

- **Service-Learning Listserv - for faculty, staff, and graduate students.** To join: send an email to [servicelearning@uncg.edu](mailto:servicelearning@uncg.edu) with the text, "please add me to the service-learning listserv for faculty and staff."
  - **OLSL Weekly Announcements for undergraduate/ graduate students.** To join: send an email to [lead@uncg.edu](mailto:lead@uncg.edu) with the text, "please add me to the opportunities listserv for students."
-

# Upcoming Events

## **2015 MLK Day of Service**

***Monday, January 19, 2015 :: 9:00am-1:30pm***

Please notify your students that they can sign up for the 2015 MLK Day of Service. Hosted by the Office of Leadership and Service-Learning, students will honor Martin Luther King's Legacy by participating in a half day of service (transportation and breakfast included!). Locations are TBA, so check back soon! Register online [here](#)!

## **Webinar on Collective Impact and Community Engagement**

***Tuesday, January 20, 2015 :: 1:00-2:30pm :: United Way of Greater Greensboro***

Join the UNCG Institute for Community and Economic Engagement and the United Way of Greater Greensboro on January 20, 2015 from 1:00-2:30pm for a viewing party as we livestream the webinar "It's About the Community: Why Community Engagement and Process Matter in Collective Impact." Prior to the webinar, UNCG and the United Way will co-host a meet and greet, where members of community organizations and faculty/staff may learn about each other's work and brainstorm ideas for collaboration around community-identified priorities. Bring your lunch!

## **State of the Union Watch Event and Tweet-Up**

***Tuesday, January 20, 2015 :: 7:00-11:00pm***

As President Obama prepares to deliver the 2015 State of the Union address next Tuesday, AASCU's American Democracy Project (ADP) will be continuing their tradition of engaging students in a non-partisan discussion regarding the state of our democracy. This year, in addition to a Tweet-up discussion, ADP will be live-streaming a student and Millennial-focused viewing event accessible from anywhere in the country. Consider encouraging your students to participate or including this exercise as a part of your course!

## **Reflection 101: Using Reflection to Enhance Learning in Service-Learning Courses**

***Wednesday, January 21, 2015 :: 4:00-5:00pm :: Mclver 140***

The Office of Leadership & Service-Learning hosts this workshop designed for faculty and staff teaching service-learning courses. It will cover reflection models, best practices, assignments, and syllabus design.

## **OLSL's Spring Kick-Off: Return on Empathy (R.O.E): Leading Like a Human**

***Monday, January 26, 2015 :: 4:00pm :: Virginia Dare Room, Alumni House***

When you picture a leader, what do you imagine? Strength? Power? Task Master? You certainly wouldn't imagine someone that's vulnerable, in-tune to feelings or highly self-aware would you? That garbage is reserved for therapists and social workers right? Don't you think it's best to leave the personal stuff at home? Well...The innovation work we do at [SEEK](#) helps people by shifting them away from business connections to a Human to Human one-using a series of techniques aiming to strengthen our natural empathetic response. In this workshop, Greg Hewitt, SEEK Director of Innovation, will lead an exploration of what empathy is, how it works and why an empathetic leader is more effective.

## **The Big Service Trip Sign-Up Event**

***Thursday, January 29, 2015 :: 5:30-7:30pm :: EUC Azalea***

Please notify your students that they can sign up for 2015 Service Trips on January 29th. Hosted by the Office of Leadership and Service-Learning, Service Trip options will address topics of sex trafficking, environmental/state parks, hunger/food insecurity, and veterans. Participant applications can be found [here](#).

## **Community Engagement Brown Bag Lunch**

***Tuesday, February 3, 2015 :: 12:00-1:00pm :: MHRA 1607***



Join Emily Janke, Ph.D., Director of the Institute for Community and Economic Engagement, for a brown bag lunch conversation. We will share more about community engagement at UNCG--- what it is, how to do it, how to find out more about it, who are potential partners, and how to begin documenting it for annual reviews, as well as promotion and/or tenure.

### **Show me the Money! A Guide To and Through Grant Seeking Databases**

***Tuesday, February 3, 2015 :: 10:00am-12:00pm :: 304 Curry Building***

Faculty and graduate students often require external funding for research, scholarship, and creative activity. This workshop will explore how to get the most from grant seeking databases, including SPIN, GrantSelect, Grant Advisor Plus, and the Foundation Center. SPIN is a new addition, and we will offer two "SPIN only" workshops in September. The October workshops will provide training on all funding search tools at UNCG. Participants learn to search for possible funding opportunities, practice identifying eligibility, and realize the importance of key words. Attendees will have opportunities to access databases and engage in searches related to their topic of interest. Presented by: University Libraries and Office of Sponsored Programs, UNCG

### **Service-Learning Basics for Faculty**

***Wednesday, February 4, 2015 :: 4:00-5:00pm :: Faculty Center***

The Office of Leadership & Service-Learning hosts this workshop designed for faculty members who are new to service learning, or want a refresher. This seminar will cover service-learning basics, best practices, and course design.

### **UNC System Social Entrepreneurship Conference**

***Wednesday, February 11, 2015 :: NC A&T State University***

UNC's 2015 Social Entrepreneurship Conference challenges students on our 17 campuses to identify some of North Carolina's most pressing social problems, then take a business-oriented approach to solving them. The conference will welcome guests to listen as some 40 teams pitch their ideas to a blue ribbon panel of experienced judges from the business and nonprofit community. Winners will receive cash prizes and technical support for implementation, and will be selected in both the graduate and undergraduate categories. Make plans to attend with your students today!

### **Southern Entrepreneurship in the Arts Conference**

***Saturday, February 21, 2015 :: UNCG Elliott University Center***

Hosted by UNCG, the Southern Entrepreneurship in the Arts Conference provides practical resources to help aspiring artists gain the entrepreneurial knowledge and skills needed to establish and maintain a career as an independent artist. Make plans to attend, and share this announcement with your students and community colleagues!

---

## **Upcoming Deadlines from the Field**

- AERA's Education Research Service Projects (ERSP) program - Deadline January 15th, 2015. [\[more\]](#)
- American Association of University Women (AAUW) Community Action Grants - Deadline January 15th, 2015. [\[more\]](#)
- IMPACT National Conference (Los Angeles, CA) - Registration Deadline January 15th, 2015. [\[more\]](#)
- Nominate a colleague for North Carolina Campus Compact's Robert L. Sigmon Service-Learning Award - nominations due January 16th, 2015. [\[more\]](#)

- Nominate an engagement professional at UNCG for North Carolina Campus Compact's Civic Engagement Professional of the Year Award - nominations due January 16th, 2015. [\[more\]](#)
- BUILD Health Challenge - Improving Health Through Innovative Collaborations - Deadline January 16th, 2015. [\[more\]](#)
- Funding Opportunity for Global Learning Evaluation and Research - Deadline January 21st, 2015. [\[more\]](#)
- UNCG's Office of Leadership & Service-Learning has limited funding available for service-learning course-based project support. Contact [Kristin Moretto](#), Assistant Director for Service-Learning, if you have a need for your service-learning course.
- MacJannet Prize for Global Citizenship - Nomination Deadline January 23rd, 2015. [\[more\]](#)
- 2nd Annual Appalachian Summit on Service-Learning Pedagogy & Practice (Jefferson City, TN) - Registration Deadline January 23rd, 2015. [\[more\]](#)
- National Service-Learning Conference (Washington DC) - Registration Deadline January 23rd, 2015. [\[more\]](#)
- Graduate Research & Creativity Expo: A Showcase of Talent - Registration deadline for graduate students January 30th, 2015. Encourage your students to present their community-engaged work! [\[more\]](#)
- Public: A Journal of Imagining America (arts, humanities, design) - Call for Submissions Deadline February 1st, 2015. [\[more\]](#)
- 2015 Edition of the Journal of Public Scholarship in Higher Education - Call for Manuscripts - Deadline February 1st, 2015. [\[more\]](#)
- American Democracy Project/The Democracy Commitment/NASPA Civic Learning & Democratic Engagement Combined Meeting - Call for Conference Proposals due February 8, 2015. [\[more\]](#)
- Pathways to Achieving Civic Engagement (PACE) Conference (Elon, NC) - Registration deadline February 8th, 2015. [\[more\]](#)
- William and Mary Active Citizens Conference (Williamsburg, VA) - Registration deadline February 10th, 2015. [\[more\]](#)
- Gulf South Summit on Service-Learning and Civic Engagement through Higher Education Conference (Little Rock, AK) - Registration Deadline February 20th, 2015. [\[more\]](#)
- Duke Engage's 3rd Annual Global Community Partnerships Conference (Durham, NC) - Registration due March 1st, 2015. [\[more\]](#)
- Nominate a student for the National Campus Compact's Newman Civic Fellows Award (requires Chancellor support) - Nominations due March 4th, 2015. [\[more\]](#)
- Service-Learning Global Course Development Grants, offered by UNCG's Office of Leadership & Service-Learning - Submission deadline March 16th, 2015 for a summer exploratory trip [\[more\]](#)
- UNCG School of Health and Human Sciences accepting faculty nominations for the 2014-2015 Community-Engaged Scholarship Award - Nomination deadline March 30th, 2015. [\[more\]](#)

- International Service-Learning Course Development Grants, offered by UNCG's Office of Leadership & Service-Learning - Submission deadline April 1st, 2015 for a summer 2015 course. [\[more\]](#)
- Call for papers on health communications in urban/rural communities - Deadline April 15th, 2015. [\[more\]](#)
- IUPUI's 7th Annual Connecting Campuses with communities Conference (Indianapolis, IN) - Register soon! Graduate student scholarships and group discounts available. [\[more\]](#)
- Continuums of Service Conference (Long Beach, CA) - Registration due soon! [\[more\]](#)
- 2015 edition of the International Journal of Research on Service-Learning and Community Engagement - Call for Submissions [\[more\]](#)
- 2015 Tisch College Summer Institute of Civic Studies (Medford, MA) - Registration ongoing through the spring. [\[more\]](#)



**UNCG Institute for Community & Economic Engagement**

3708 MHRA Building/1111 Spring Garden Street

Greensboro, NC 27412

Telephone: (336) 334-4661

Email: [communityengagement@uncg.edu](mailto:communityengagement@uncg.edu)



Copyright ©2014. The University of North Carolina at Greensboro. All rights reserved.

**THIS IS TEST EMAIL ONLY**

This message was sent for the sole purpose of testing a draft message.